

Vincent Culotta

Contact



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vincentculotta.com

Summary

Creative graphic designer with experience producing visual content for brands, organizations, and digital communities. Experienced in brand identity, social media design, photography, and creative problem-solving, with a strong foundation in Adobe Creative Suite and content creation. Known for combining strategic thinking with strong visual execution to deliver engaging, audience-focused design solutions across multiple platforms.

Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, After Effects)
- Canva
- Google Suite (Slides, Excel, Docs)
- iMovie
- Final Cut Pro
- CapCut
- In-App Editing (Instagram, TikTok, Facebook)

Education

- **Bachelor of Science in Fine Arts**
Minor in Business and Design

Concentration in Design

Hofstra University | Uniondale, NY

Graduated: May 2026

Relevant Coursework: Intro to Design, Illustration, Digital Design, Typography, Intro to New Media Design, Design for Social Media, Packaging Branding & Dimensional Design, User Experience Design, 3-D Design: Concepts, E-Publication Design, Intro to Digital Photography, Intro to Information Systems, Intro to Excel

Work Experience

Social Media Manager & Graphic Designer

- Van Dyke & Bacon Shoes | June 2026 – Present
 - Created informational and promotional graphics for emails, social media, and in-store signage.
 - Worked directly with management and marketing team to assist with marketing and business strategies.
 - Managed Instagram and Facebook social media accounts.
 - Oversaw all communication with customers through social media.

Social Media Manager & Content Creator

- Second Sip Gin | Feb 2026 – May 2026
 - Create and manage engaging social media content across platforms.
 - Plan, develop, and execute content strategies aligned with brand goals.
 - Support digital marketing initiatives through creative and strategic content production.
 - Design graphics and write copy for digital campaigns and social posts.

Graphic Design Intern

- Hofstra University Women's Basketball | Sept 2025 – May 2026
 - Created branded visual content used in recruitment outreach, helping strengthen the team's digital presence and appeal to incoming players.
 - Worked directly with coaching staff to develop consistent, engaging design materials aligned with the program's goals and messaging.
 - Produced high-quality digital assets on a recurring schedule, ensuring timely delivery for recruiting and team promotions.

Co-Manager & Visual Content Strategist

- Kim Petras Fan Community (@kimpetrasupdate) | Sept 2022 – Jan 2025
 - Joined to lead graphic design efforts; created branded visuals, templates, and assets for 65K+ follower base.
 - Promoted to co-manager through consistent contributions to content planning, community engagement, and page strategy.
 - Collaborated with lead manager on communications with Republic Records and Kim Petras Music LLC.
 - Helped maintain a cohesive, credible, and professional brand presence across all platforms.

Artistic Achievements

Photography Award

- Hereford High School | 2022
 - Recognized for outstanding photography skills with a top award at Hereford High School, highlighting technical excellence, creativity, and artistic vision in a competitive selection of student work.

Silver Key Award

- Scholastic Arts and Writing Competition | 2022
 - Awarded the Silver Key for painting in the highly competitive Scholastic Art & Writing Awards, recognizing exceptional artistic achievement. This honor is given to standout works demonstrating originality, technical skill, and a strong personal voice, placing among the top entries regionally.

Honorable Mention

- Scholastic Arts and Writing Competition | 2021
 - Received Honorable Mention for painting in the Scholastic Art & Writing Awards, recognizing creativity and artistic potential in a competitive field of young artists.